

2019 Advertising opportunities with the Texel Sheep Society

Journal/ Year in Review A5 full colour

Copy deadline – Friday 4th January 2018

The Texel Members Journal 2019 – ‘2018 a Year in Review’ will be published in February and posted to all our members. The journal is also available at Texel Sheep Society attended events throughout the year.

Size	Commercial
½ page	£250
Single page	£400
Double page	£800
Inside back cover	£1,000

Bulletins A4 full colour

Copy deadline

Spring bulletin – Friday 4th February 2019 – published & distributed in March

Autumn bulletin – Friday 30th August 2019 – published & distributed in September

Introductory offer – advertise in either our spring or autumn bulletin and receive a 10% discounted rate!

Size	Commercial	10% discount
¼ page	£150	£135
½ page	£260	£234
Single page	£500	£450
Double page	£800	£720

Combined Spring & Autumn Bulletin double publication adverts.

Introductory offer – advertise in both our spring and autumn bulletins and receive a massive 25% discounted rate!

Copy deadline as above

Size	Commercial	25% discount
¼ page	£300	£225
½ page	£520	£390
Single page	£1000	£750
Double page	£1,600	£1,200

National Catalogues – *Commercial adverts - A5 Mono (included in 4 separate publications)

Copy deadline – Friday 12th July 2019

Published in August and posted to all National sale vendors and associated auctioneers. Also posted by auctioneers to their commercial customers.

**Note – flock adverts are not permitted in the national sale catalogues.*

Size	Inside back cover full colour	Back cover full colour	Inner pages mono
½ page			£100
Single page	£400	£650	£200
Double page			£350

ALL TEXEL PUBLICATIONS ARE AVAILABLE TO DOWNLOAD AND READ ONLINE