

Raise your flock / business profile with an advert in a Texel Sheep Society publication. All publications also appear on our website at no extra cost to you. Our website continues to be one of the most popular in the livestock sector.

2017 JOURNAL - A5

(25% discount for Members adverts received prior to 16th December 2016. The full fee applies for any copy received after this date.)

Copy deadline: December 16th 2016

The annual Texel Sheep Society Journal is published in May each year. This is posted direct to our Membership, many overseas enthusiasts, plus numerous industry representatives. It is also made available at events attended by the Society throughout the year.

| Size | Member | Discounted 25% | Commercial |
|-------------------|--------|----------------|------------|
| ½ page | £160 | £120 | £250 |
| Single page | £260 | £195 | £400 |
| Double page | £520 | £390 | £800 |
| Inside back cover | | | £500 |

2017 BULLETINS - A4

Copy deadline:
Spring bulletin - January 27th 2017
Winter bulletin - October 13th 2017

Published in November and March and posted direct to the full Membership and made available at Society attended events.

| Size | Member | Commercial |
|-----------|--------|------------|
| ⅛ page | £75 | £125 |
| ¼ page | £100 | £150 |
| ½ page | £180 | £260 |
| Full page | £250 | £500 |

2017 NATIONAL SALE CATALOGUES - A5 (included in 4 separate publications)

Copy deadline: July 7th 2017

Published in August and posted direct to all Vendors and associated Auctioneers. Also posted by Auctioneers to their commercial customers.

* Note flock adverts are not permitted in the National Sale Catalogues.

| Size | Inside front/back full colour | Back cover full colour | Inner pages mono |
|-----------|-------------------------------|------------------------|------------------|
| ½ page | | | £100 |
| Full page | £400 | £650 | £200 |

All advertisers to complete, sign and return to the Society with advert copy.

| | |
|-----------------|--|
| Name | |
| Address | |
| Postcode | |
| Phone | |
| Email | |

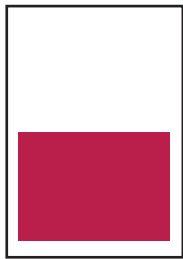
A design fee of £65 per advert applies if the Society designer is requested. VAT to be applied at current rate to all prices.

FILE REQUIREMENTS

- Artwork should be supplied in high resolution, at least 300dpi
- Colours must be CMYK (not RGB)
- Please send completed artwork in either JPEG or PDF format only.
- Artwork must be supplied to the actual finished size

ADVERT DIMENSIONS

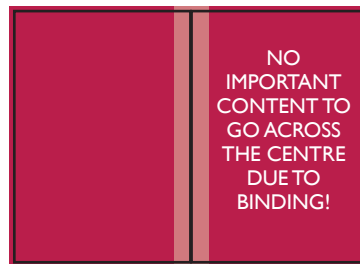
JOURNAL - A5 (148mm x 210mm)



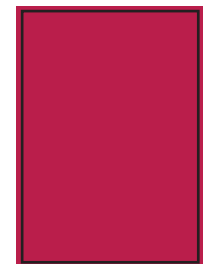
½ PAGE
118mm x 86mm



FULL PAGE
148mm x 210mm
+3mm Bleed on all edges
(154mm x 216mm)

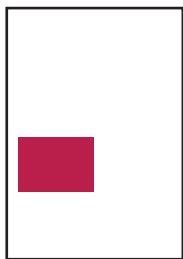


DOUBLE PAGE
296mm x 210mm
+3mm Bleed on all edges
(302mm x 216mm)

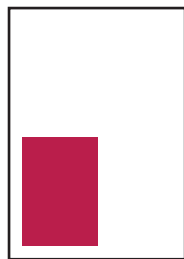


INSIDE BACK COVER
148mm x 210mm
+3mm Bleed on all edges
(154mm x 216mm)

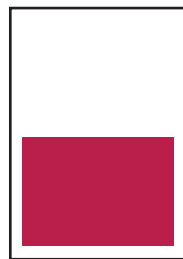
BULLETINS - A4 (210mm x 297mm)



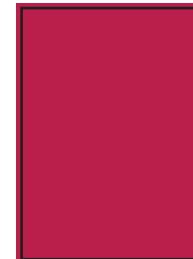
⅛ PAGE
82.5mm x 60mm



¼ PAGE
82.5mm x 125mm

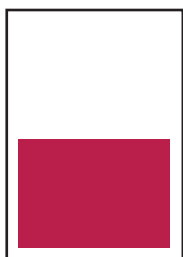


½ PAGE
170mm x 125mm



FULL PAGE
210mm x 297mm
+3mm Bleed on all edges
(216mm x 303mm)

NATIONAL SALE CATALOGUES - A5 (148mm x 210mm)



½ PAGE
118mm x 86mm



FULL PAGE
148mm x 210mm
+3mm Bleed on all edges
(154mm x 216mm)

